

Working around the globe since 1984 to investigate, expose and campaign against the illegal trade in wildlife and the destruction of our natural environment.



EIA'S EDGE

EIA is a different kind of environmental organization. Over 20 years ago we pioneered the use of undercover investigations to expose environmental crime around the world. Today we continue to go farther and deeper to uncover the real-life dangers facing our environment and to stand up to powerful and violent criminals that plunder the world's natural resources.

Through our years of experience, we have developed an unparalleled world-wide intelligence network in the highest levels of government, civil society and industry. This capacity coupled with our campaigning expertise gives EIA an unrivaled ability to spur changes in market demand, enforcement and policy wherever they are needed—from Indonesia to China to Washington, D.C.

Our investigations produce undercover footage of organized criminals flouting international environmental laws and the impacts of their crimes—the sometimes shocking evidence that's needed to understand the roots of a problem and to create the political will to address it.

Intelligence from our investigations shapes EIA's global strategies to solve the world's most pressing environmental problems, including climate change, deforestation and species loss. Our strategies are implemented by an expert campaign team that leverages EIA's exclusive information with the media, the public and top policy makers to enact changes around the world.

Whether it's a global agreement to phase out industrial greenhouse gases, or a Chinese domestic ban on the trade in rhinoceros horn, EIA has an unrivalled track record in using intelligence to achieve lasting, measurable breakthroughs in environmental protection.

EIA investigation team documents rhino horn for sale in a pharmacy, Hong Kong, China. © EIA



WE NEED YOUR HELP



We at EIA are proud that our dynamic campaigns and low overhead have resulted in one of the most impressive track records of any environmental advocacy organization over the last 20 years. EIA's ability to leverage historic environmental achievements with limited resources reflects our commitment, creativity and unique intelligence gathering capability.

But EIA would not be able to carry out its important investigative and environmental campaigning work without the generous support of people like you. Your donation is needed to help protect our most critically endangered wildlife - majestic whales, vanishing tigers, and the dwindling wild elephant herds of Africa and Asia - from the threats of commercial trade. Your support will also keep our undercover video teams out on the front lines of environmental protection, so that when forests are logged illegally, or chemical pollutants are released into our atmosphere, we get the evidence needed to put criminals behind bars.

EIA is doing extremely useful work that is benefitting the developing and developed countries in protecting the ozone layer. UNEP is proud to be associated with EIA. - UNEP

You can support EIA knowing confidently that your donation will go farther - that you will have a real and positive impact on the environment. We will maximize the impact of your donation by conducting careful strategic analysis, leveraging evidence and information that no one else has, and creating the alliances and partnerships that are necessary to solve the biggest, most intractable environmental problems.

Please visit www.eia-global.org or call 1-202-483-6621 today to support EIA and to help protect our environment.

Above: Detail of an elephant's eye, Tsavo National Park, Kenya, 1999. © David Sims / EIA

Cover images from top to bottom: Endangered tiger. © Robin Hamilton / EIA, A seizure of canisters of CFCs and HCFCs labelled as CFC-12 and CFC-22, stacked up in storage, Delhi, India. © Ezra Clark / EIA, Customs officers inspecting seized ivory, part of a two tonne shipment discovered in Hong Kong, China. © Mari Park / EIA, Illegally sourced ramin logs from Indonesia.

The Environmental Investigation Agency, Inc. (EIA) is a non-profit 501(c)(3) international campaigning organization based in Washington, DC since 1989. It works in direct coordination with its UK counterpart which was founded in 1984.

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Environmental Investigation Agency



Protecting Our Environment with Intelligence



This Page: Critical wildlife habitat, such as the Lower Zambezi in Zambia which is home to endangered elephants and rhinos among other species, could soon be threatened by the effects of climate change. © Mary Rice / EIA

The Earth's environment is in more danger today than ever before.

A changing climate is threatening our very existence. Forests are being decimated and communities are being robbed of their natural resources to fuel the illegal timber trade. Poaching and commercial trafficking of wildlife threaten even the world's most famous species, such as tigers and elephants, with extinction.

One organization is fighting back—with intelligence.

The non-profit **Environmental Investigation Agency (EIA)** has been working around the globe since 1984 to investigate, expose and campaign against the illegal trade in wildlife and the destruction of our natural environment.

A 20-year track record of using intelligence to achieve innovative solutions to the world's toughest environmental problems

A Glimpse into EIA's Campaigns

"The EIA team is an example of a new, tougher strain of conservationist driven to perform daring deeds by man's exploitation of animals." - The Financial Times



FORESTS

EIA's Forest Campaign is protecting the world's remaining forests, and the wildlife and people dependent on them, by stopping illegal logging, supporting good forest governance, and campaigning for high-level legislative policies that curb demand for illegal wood products. Over the last decade EIA has exposed some of the worst hot-spots of criminal logging practices in Southeast Asia and Latin America. EIA's ability to track illegal timber through complex international trade routes gives us the tools necessary to tackle the illegal logging crisis at all levels: from loggers to traders, trans-shipment points, manufacturers and consumers. Additionally, high-level policy initiatives instigated by EIA in the world's major consuming nations now stand to remove some of the biggest demand-side drivers of the problem.

ENVIRONMENTAL INVESTIGATION AGENCY



GLOBAL CLIMATE

EIA's Global Climate Campaign is leading the effort to phase out industrial gases that are extremely potent global warmers and that also contribute to depletion of the earth's protective ozone layer. Our investigations into the chemical trade have exposed an untapped opportunity in the battle against climate change: HCFCs

Above: Orangutan with baby, Tanjung Puting National Park, Indonesia. © EIA / Telapak
Below: A seizure of canisters of CFCs and HCFCs labelled as CFC-12 and CFC-22, stacked up in storage, Delhi, India. © Ezra Clark / EIA

(hydrochlorofluorocarbons) and HFCs (hydrofluorocarbons). These widely used commercial refrigerant gases can be 12,000 times more powerful at warming the atmosphere than equivalent amounts of carbon dioxide. By instigating a successful international phase-out of these chemicals and advocating for their replacement with climate and ozone layer-friendly alternatives, EIA aims to save the global climate from some 20 billion carbon dioxide equivalent tons of greenhouse gases.



CETACEANS

(WHALES, DOLPHINS AND PORPOISES)

The survival of whales, dolphins and porpoises - cetaceans - continues to be threatened by commercial trade and habitat destruction. Despite a global whaling ban, Japan continues to hunt more than 1,000 large whales annually in international waters, and more than 10,000 dolphins, porpoises and small whales annually in its coastal waters - and to sell the meat commercially in supermarkets and restaurants across the country. EIA's Cetaceans Campaign is substantially curbing the commercial trade and consumption of whale, dolphin and porpoise products in Japan as a means of leveraging pressure on the country to cease its annual mass cetacean hunts. In just six years, three of Japan's top four supermarket chains (over 2,500 stores) and Japan's three largest former whaling companies (producing at least 30 million cans of whale meat annually) have ceased all involvement in the whaling industry as a direct result of our campaign. We also campaign internationally for an end to Japanese commercial whaling, and for the protection of small cetaceans and whale habitat around the globe.

Pilot whale carcasses in Leynar Bay, Faroe Islands. © Dave Currey / EIA



ELEPHANTS

Despite a 1989 ban on the international elephant ivory trade, a dramatic upsurge of elephant poaching is sweeping across Africa to fuel the growing black market demand for ivory. The trade ban and the recovery of wild elephant populations are further undermined by political decisions to allow several "one-off" international ivory sales. EIA evidence shows that levels of consumer demand in Asia - particularly China, the world's largest market for illegal ivory - far outstrip supply and are driving the resurgence of elephant poaching. We are campaigning for domestic bans on ivory trade by major Asian ivory-consuming countries, and tighter enforcement against ivory smuggling in key elephant range countries.



TIGERS

India is home to 60 percent of the world's remaining 5,000 wild tigers. Since 1996, EIA has campaigned for the Indian government to crack down on tiger poaching, trade and habitat destruction. Our undercover investigations across Asia, Europe and the United States have exposed the thriving international illegal trade in tiger products.

Above: An African bull elephant standing on wet grass land, Lower Zambezi, Zambia. © Mary Rice / EIA
Below: Endangered tiger. © Robin Hamilton / EIA

Snapshots of Success

EIA's undercover investigations and campaigns were behind these landmark measures:

- 2007 Proposed ban on the import of illegally logged timber into the United States, introduced in the U.S. House and Senate.
- 2007 Historic international agreement signed in Montreal, Canada to phase out 22 billion carbon dioxide equivalent tons of greenhouse gases in the next 20 years.
- 2006 - 2007 Permanent cessation of whale meat trade by Japan's three largest commercial manufacturers (at least 30 million cans annually).
- 2005 Biggest government crackdown on illegal logging in world history takes place in Papua, Indonesia.
- 2005 Nation-wide crackdown in China on illegal exporters of ozone-depleting chemicals.
- 2004 European Union ban on the import of grizzly bear hunting trophies from British Columbia, Canada.
- 2003 Closure of 53 illegal mines that were destroying prime tiger habitat in India.
- 2001 Groundbreaking regional agreement in Southeast Asia to improve forest law enforcement.
- 1997 Global licensing system to control ozone depleting chemicals.
- 1994 Reduction of trade in marine turtle shells in Sri Lanka and the Maldives.
- 1993 China domestic ban on rhino horn trade.
- 1992 U.S. Wild Bird Conservation Act, limiting imports of exotic birds into the U.S.
- 1989 International ban on elephant ivory trade.

Achievement Awards – EIA is honored to have received some of the world's top awards for its environmental protection work:

- 2007 Best-of-the-Best Stratospheric Ozone Protection Award – Awarded by the U.S. Environmental Protection Agency
- 2007 Montreal Protocol Partners Award – Awarded by the United Nations Environment Program (UNEP) in recognition of 10 years of undercover work to expose and close down an illicit international trade in CFCs and other chemicals that damage the ozone layer
- 2006 Stratospheric Ozone Protection Award – Awarded by the U.S. Environmental Protection Agency
- 2003 BBC TV Lifetime Achievement Award – Awarded to EIA's president for his work to protect whales
- 2001 Officer of the Order of the British Empire – Awarded by Queen Elizabeth to EIA's president
- 2001 Global 500 Roll of Honor – Awarded by the United Nations Environment Program (UNEP) for EIA's work protecting wildlife
- 1991 Albert Schweitzer Award – Awarded by the late U.S. Senator John Heinz to two EIA co-founders for documenting and exposing the poached elephant ivory trade